

Disney News

OFFICIAL MAGAZINE FOR MAGIC KINGDOM CLUB FAMILIES · FALL 1978

MICKEY'S FIFTIETH BIRTHDAY





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Editor (Disneyland) – Margery Lee
Associate Editor (Walt Disney World)

– Val Bartoletti

Art Director – Paul Brewer
Design and Production

– Joe Takahashi

Subscriptions – Bettie Woody

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Cover Story: It's difficult to believe that the little buy with big ears, two-button pants and knobby yellow shoes has turned 50 this year. For more on the "mouse that soared," see page 2.

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Notes from a Magic Kingdom Club Vacation Adventure in Mexico

As I walked toward the Western Airlines departure area at the Los Angeles International Airport, there were already quite a few eager Magic Kingdom Club Directors, Editors, and their families assembled in small groups awaiting check-in. It was obvious who the travelers were, as they carried their Club Travel Bags (previously sent) and seemed full of excitement and vigor. Soon, our group of sixty was checked through, and settled into the comfort of the Western DC-10 Spaceship for a non-stop trip to Mexico City. The flight was beautiful, with first class legroom in coach, champagne, stereo, and such. It was just the start of a truly memorable week in Mexico, combining the energy of Mexico City with the relaxation of Ixtapa, the newest resort on the Mexican Pacific.

The three days and nights in Mexico City seemed to go by in about 24 hours—sort of a continual rush of history, Mexico today, continental dining and not enough sleep. We were met at the Mexico City airport by two of the finest tour guides I've ever experienced, Rafael and Manuel. For the next week, they educated us, amused us and made us feel like the most welcome tourists in the world.

Our hotel in Mexico City was the El Presidente Chapultepec, a beautiful high-rise overlooking Chapultepec Park, and absolutely first class in every way. It's the flagship of the El Presidente chain throughout Mexico. To me, the real highlights of Mexico City were the sights and the dining. During various sightseeing tours which were included (about half-day, each day) we visited the Pyramids of Teotihuacan (bring your hat—it's hot), the shrine of Guadalupe, the Olympic University, Thieves Market, the beautiful neighborhoods, and the absolutely fabulous Ballet Folklorico—not to be missed under any circumstances!

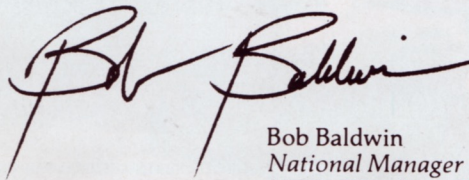
Mexico City is cosmopolitan, and it's expressed no better than in the myriad of fine restaurants. I saw more "Holiday Magazine Awards" in three days than you would see in a year in the United States! Especially worthy of mention are Del Lago, Hacienda Los Morales, San Angel Inn, and the elegant Maxim's in the El Presidente Chapultepec. If you thought tacos and enchiladas are the extent of Mexican food, one visit to Mexico City will not only correct your thinking, but will prove to be a true gastronomic experience.

Traveling to Ixtapa from Mexico City was a quick 30-minute hop aboard an Aeromexico DC-9. Descending into the area, it almost appeared that we were landing on a totally uninhabited island—not a thing in sight, except the airport.

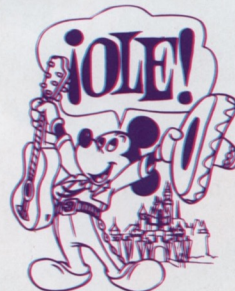
Ixtapa is probably the closest I'll ever get to Paradise—it's new, clean, uncluttered, beautiful, thoroughly relaxing and every other superlative in the dictionary. It reminds me of a fine Florida resort such as South Seas Plantation. For four glorious days and nights, we sunbathed, swam, played tennis and golf, rode Mopeds, explored the rustic Ixtapa island and quaint fishing village of Zihuatanejo, ate lots of great seafood and generally felt a bit guilty about our temporary blissful existence. The last evening in Ixtapa, we topped things off with a colorful and delicious pool-side buffet for the entire group. I sensed a feeling amongst the group that the week had passed entirely too fast and there wasn't an overwhelming desire to pack the suitcases for home. Oh well, it gives me a reason to return soon.

Good news for Magic Kingdom Club members in other parts of the United States: Effective in the Spring of 1979, we'll be offering the Mexico City/Ixtapa vacation adventure with departures from New York, Chicago, Philadelphia, Baltimore and Atlanta. Departures from Los Angeles will continue to be offered in Fall of 1978 and throughout 1979. Group departures can also be arranged from other cities. Write the Magic Kingdom Club Travel Center (see page 19) for the latest information.

Pack your camera, swimsuit and suntan lotion—we'll see you in Mexico. Adios!



Bob Baldwin
National Manager
Magic Kingdom Club



MICKEY'S 50

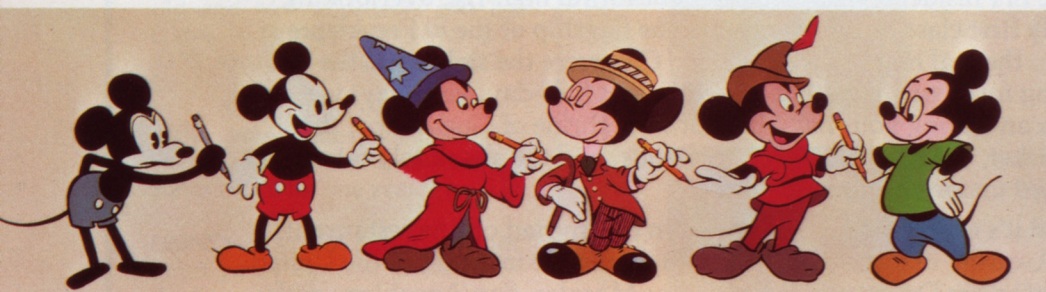
Mickey Mouse is 50 years old this year, but for all the vigor he's displayed throughout the years, we like to think of him as 50 years *young*.

To most people, the name Mickey Mouse represents one particular kind of character... a big-eared, funny and yet sad, accident prone, loveable little creature with a high-pitched voice wearing big yellow shoes and two button pants. It seems as if he's been around forever.

But of course that isn't true.

It was fifty years ago this year that the comical little creature was born... a product of the combined creative talents of Walt Disney and a brilliant designer/ animator, Ub Iwerks. According to legend, Walt created Mickey while returning on a train from New York to Los Angeles with his wife Lilly. After the loss of his rights to a previously successful cartoon character, Oswald the rabbit, Walt was eager to create a new one. At first, he called his new concept Mortimer... later changed to Mickey due to Lilly's objection to the original name.

Mickey starred in his first cartoon, a silent picture called "Plane Crazy." In mid-1928, a second film "Gallop'n' Gaucho" was produced, but due to the sudden success of the motion picture with sound, "The Jazz Singer," Walt's distributors remained unimpressed with either



of his new films. Walt decided his mouse would star in a film with sound. "Steamboat Willie" became the first Mickey Mouse film with a musical track synchronized with his actions. Thus it was that on November 18, 1928, Mickey made his official debut in New York's Colony Theater.

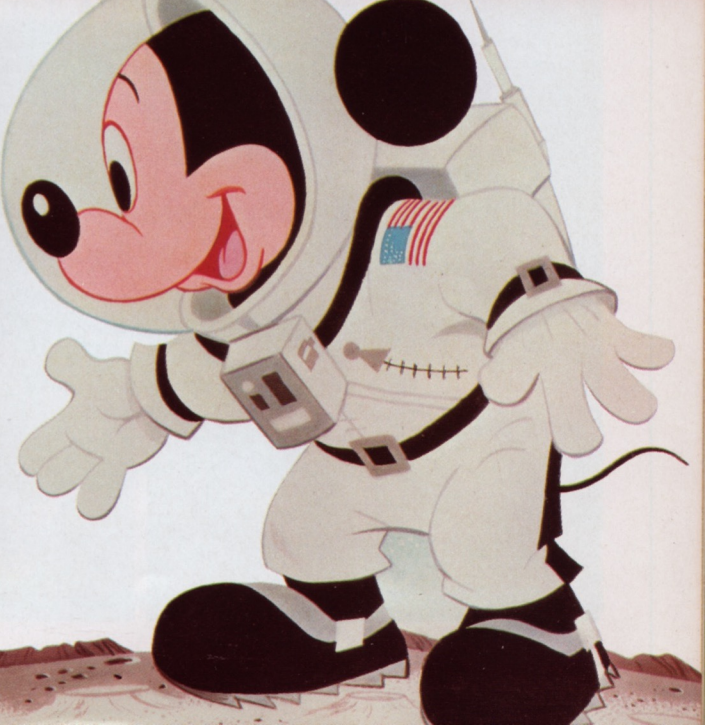
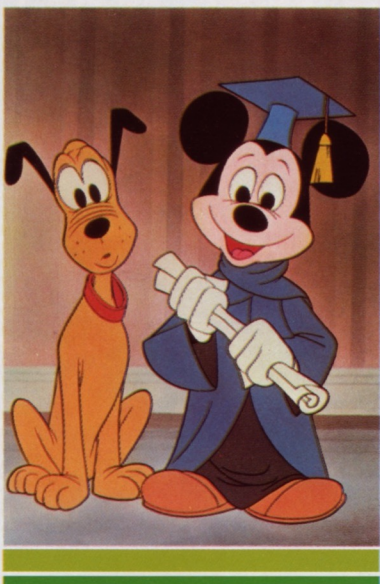
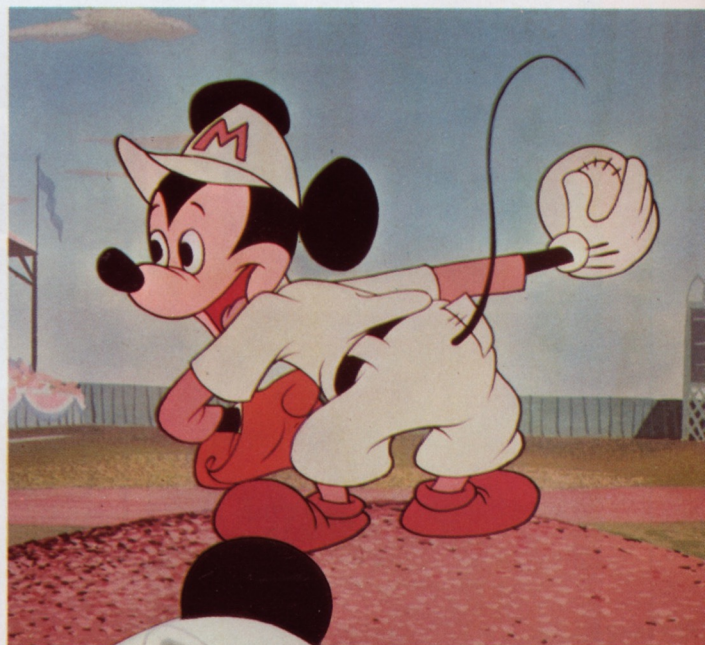
Since that first successful film, Mickey Mouse has become the most recognized and most celebrated cartoon character in history. Known worldwide through comic book publications, Mickey entertains in 26 different languages and in 115 countries.

To herald Mickey's golden age, Disneyland and Walt Disney World presented a special parade this year. . . "The Mickey Mouse 50th Birthday Parade." Featured daily during the summer, the parade features colorful floats plus a giant pink cake escorted by singing celebrants of Disney storybook fame.

At the close of the summer season, Mickey's parade will be offered on Saturdays and Sundays until the weekend of November 18 and 19, when the celebration will climax with special activities and entertainment. During those two fun days, at both Parks, Mickey will be seated in a place of honor on a reviewing stand where he and special guest celebrities (film stars from Disney movies) will enjoy a super special parade starring all of Mickey's old friends, plus "Kids of the Kingdom," some of the original and the new Mouseketeers and a massed band and drill team.

The entire audience will be invited to sing "Happy Birthday" to Mickey, and thousands of balloons and colorful confetti will be released at the close of the song.

It all adds up to a very special event signifying another milestone for an already classic performer. 🐭



**BIG THUNDER
MOUNTAIN RAILROAD...**
(headin' your way)

Now, I know you been wondering what in thunder's name is going on behind that big, tall fence in Disneyland's Frontierland...well, rumor has it that them Disney "Imagineers" are up to some wild shenanigans! They're taking that land back there and making it like it was during the rip-roarin' days of the "49ers." Sure, it's gonna be a lot of work, but to them Disney folks, that means it's gonna be a lot of fun. Both for them and for you!

When that fence comes down, say in the Spring of '79, you'll be looking at the Southwest the way she was about 130 years ago. You'll see BIG THUNDER MOUNTAIN standin' mighty tall and grand against a mighty beautiful pine forest. There at the bottom will be the BIG THUNDER MINE, and you'll hear the old 49ers pickin' and diggin' for gold. Inside the mine, you'll see the BIG THUNDER MINE TRAIN, waitin' to take you on an adventure as downright wild as the reckless days of the Gold Rush.

Howdy, Partners!

Wait 'til you climb aboard for a ride through the deep mine shafts... that's when the fun starts! The 'ol mine train's gonna go slow—at first. But then it's gonna pick up speed and you're gonna go lickety-split up and down the mountain!

Then you jus' better be on the lookout for a thunderin' avalanche that'll threaten to throw yer train plumb off the track! And hold on tight when you go right on through a waterfall and splash down into Dinosaur Gulch. And, it's every man for himself when you roar into the blackness of Coyote Canyon. It's downright fearsome!

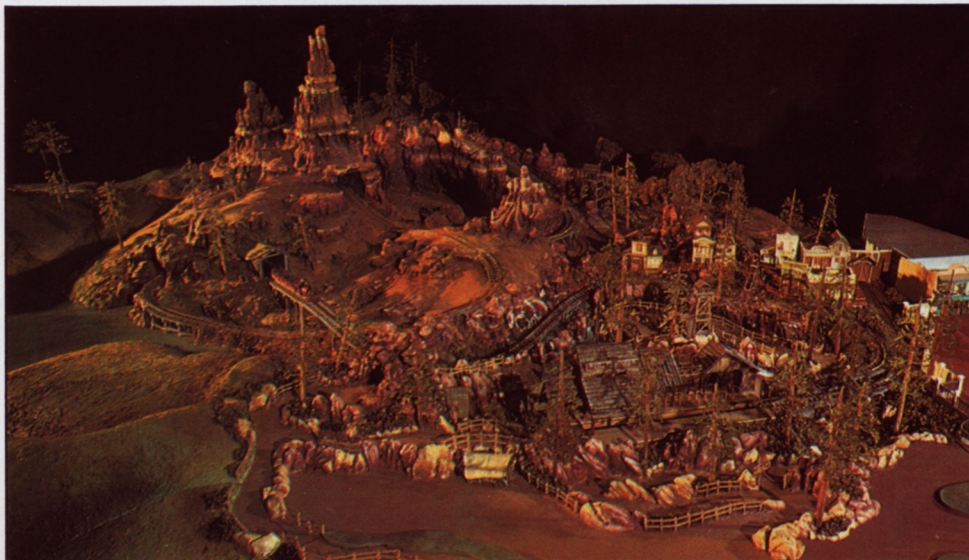
I tell ya, there's nothin' like a ride on a roarin' mine train to see jus' how much a body can take! But you'll see perty things too—big, tall, red rock formations and splashing waterfalls! And pools of rainbow-colored waters

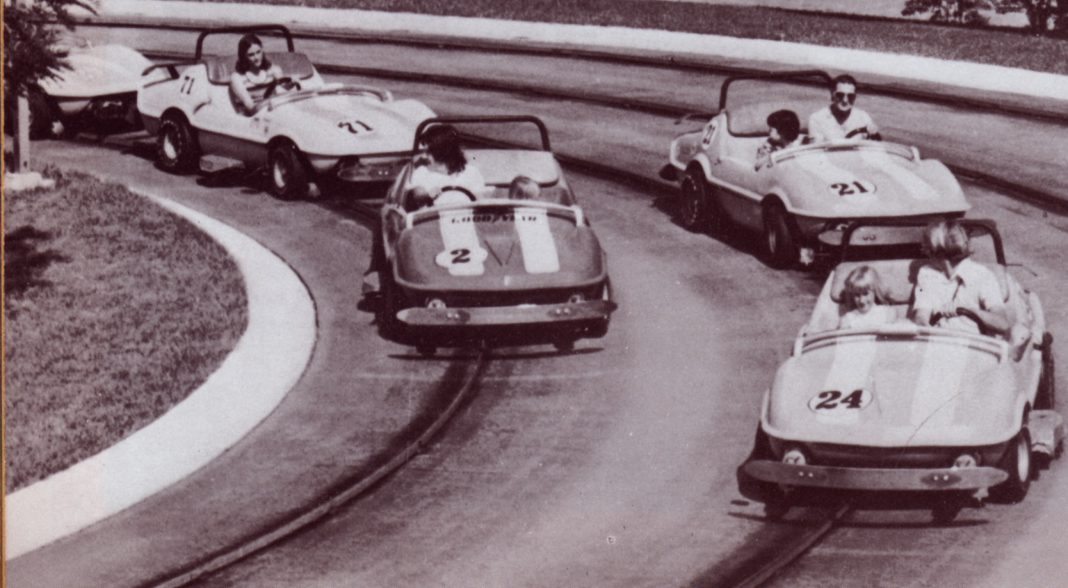
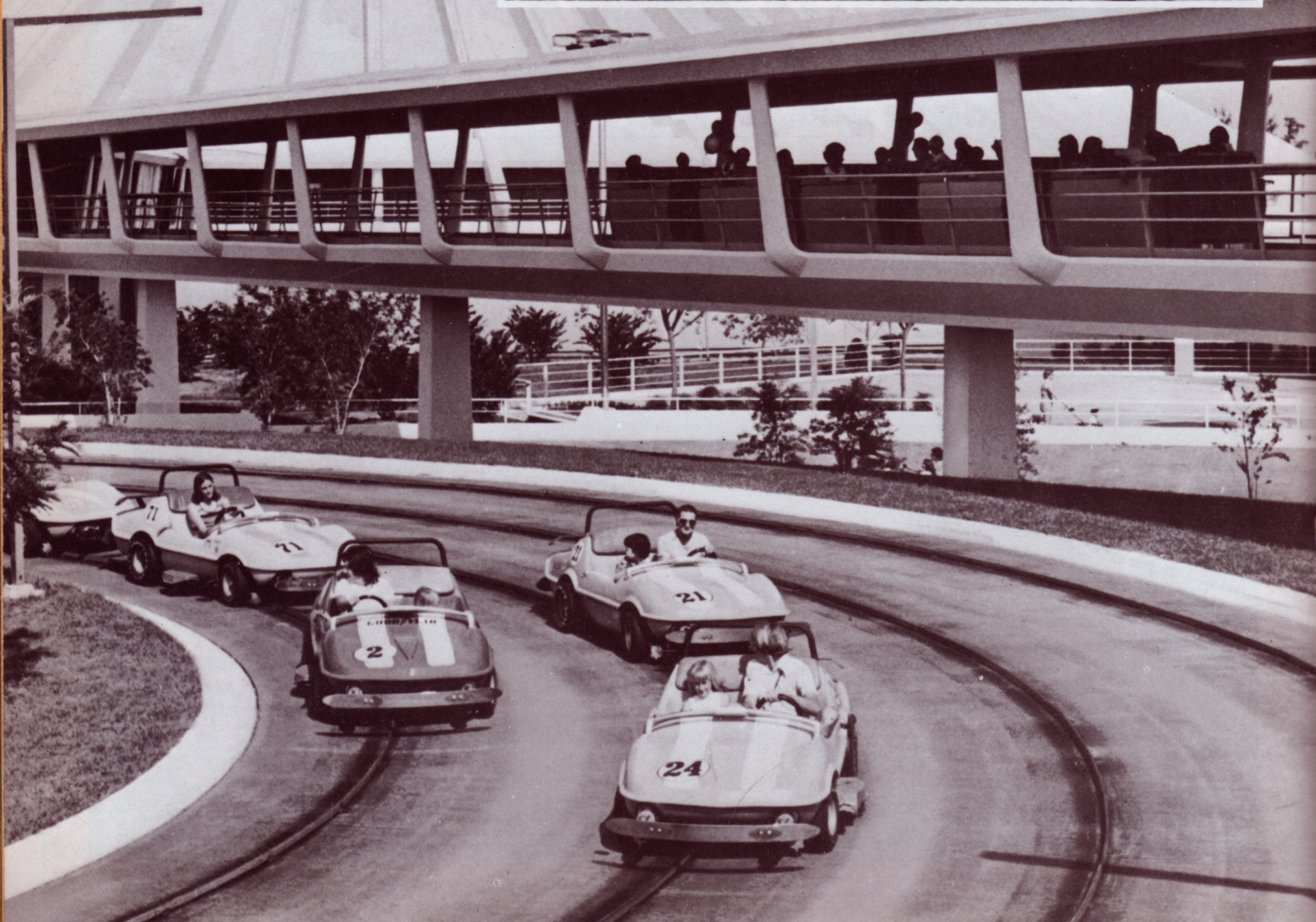
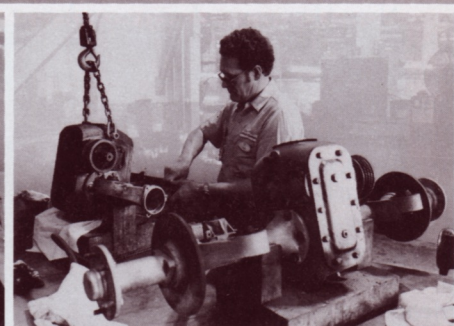
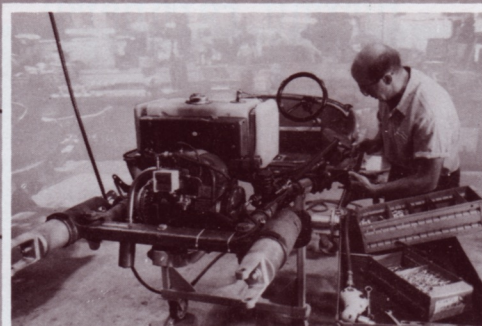
all bubbly in the dark!

Now I guess you're a wonderin' how come I know so much about BIG THUNDER MOUNTAIN RAILROAD. Well, I'm a curious ol' cowpoke turned miner...that you mighta seen in the little minin' town of Rainbow Ridge, right there in Frontierland at Disneyland. Maybe you heard me brawlin' in the saloon or howlin' in the dentist's chair. Most days, I jut' sit up there on my porch rockin' and watchin' and listenin'. Everthin' I been tellin' you today is exactly the way I heard it over at the barbershop.

So I say we got some really wild excitement comin' soon to Disneyland. And you'll be happy to know that Rainbow Ridge will still be settin' up there in the hills of Frontierland. If you happen to drop in, and don't find me at home, you'll probably find me down at the mine, diggin' for a little luck of my own.

See ya soon on the BIG THUNDER MOUNTAIN RAILROAD! 🍷





Building the perfect race car

The idea of a perfect car seems like a wonderful, impossible dream for the next century. But several years ago, a group of designers created a small scale race car that, for all practical purposes, is indestructible. With scheduled maintenance and minor repair, the car should last forever.

This vehicle of the future is found today, appropriately enough, in Tomorrowland at the Autopia in Disneyland and at the Grand Prix Raceway in the Walt Disney World Magic Kingdom. But the sleek, fiberglass race car that carries passengers around the winding courses is a far cry from the first Autopia cars created for Disneyland in 1954. At the end of their first day of operation, many of the new cars were too worn to run anymore; they literally fell apart.

Following that day, the designers at MAPO (the Disney organization in California responsible for the engineering and installation of new products) began a test program to create a new type of car, one that could survive a daily diet of 16 hours in motion in low gear and a hundred rear-end collisions.

By the 1960's, the MAPO team had

developed a car with a three to four year lifespan. But they still weren't satisfied. They didn't want a car that ran a few years; they wanted a car that would last forever. Finally in 1967, they incorporated everything they'd learned from six earlier prototypes with two new concepts. The result was the Mark VII design; and it worked.

The key to its success lies in the frame. Explains Bob Gurr, the Director of Special Vehicle Development at MAPO, "We finally designed a frame that would withstand those 300 crashes a day without breaking. Where the metal parts in the other car models were simply welded together (and often broke apart), the Mark VII frame is flexible and resilient, so it gives under pressure."

"The other important principle we discovered," Bob continues, "was to avoid any cantilevered loads (extended structures) on the welded parts. If everything is supported, it will all be strong."

When constructed in 1967, each car had a price tag identical to that of a full-size luxury car. Ten years later, most of those cars are showing their age, while the Disney racers are still going strong. Now, once a year, instead of going to a junkyard, the race cars go to the Disney facilities' shops for basic repairs and part replacements. On a rotating schedule, every car goes into the shop to be taken apart and stripped to its frame. Each part, including the brakes, clutch, bearings and so on, is checked for wear and then replaced or rebuilt.

Not surprisingly, the clutches in the little cars receive more abuse than almost any other part. Problem after problem occurred, but no clutch could be found that would hold up to the grueling pace of the cars. So in 1968, Gurr decided: "Let's invent our own!" They did, adapting the model successfully into all the race cars—with no more problems.

The yearly checkups include more

than a look under the hood; careful attention also is given to the cars' fiberglass exteriors. Each is rubbed down, given necessary repairs and repainted. Because of its ability to withstand high-impact crashes without breaking, fiberglass was chosen to replace the metal bodies of earlier models. If damage does occur, an easily repaired crack instead of a dent is the result.

While the MAPO designers were overcoming mechanical and structural problems, they also had to contend with the difficulties the small-size vehicles presented in designing a functional yet sporty-looking car.

"The problem," Gurr relates, "was to make a little car that would hold big people." Their solution was to design a long front hood that was lower than the fenders, to create an illusion of sleekness. Adults could stretch their legs, while the car still looked stylish—much like a popular, full-size sports car. The chopped-off Kamm back was adopted for the rear of the car where the engine is placed.

Since children as well as adults sit behind the wheels of the racers, the cars must be easy to drive. A single foot pedal acts as both the accelerator and brake (push it down and the car goes up to seven m.p.h.; let it up and it slows to a stop). Even people who have never driven before can handle these racers easily. In fact, a Disney race car is often the first car a person learns to drive.

Whether that first driving lesson came 10 years ago or yesterday, it's possible that it was taken in the very same car. The race cars that crossed the finish line for the first time a decade ago are the same ones in operation at Disneyland and the Walt Disney World Magic Kingdom today. Thousands of miles later, they still look and drive like new cars, and are expected to do so for many more years. And that comes close to just about everybody's idea of a perfect car. 🍌



AN ISLAND

To most Westerners, Polynesia is some far-off paradise in the middle of the Pacific and Polynesian culture is synonymous with dark-haired beauties in grass skirts dancing the hula.

Polynesia's claim to fame as a tropical paradise remains undisputed; it is the second idea that needs revising. In this land of rich and diverse heritages, the hula no more represents Polynesian culture than the foxtrot represents the cultural status of America.

A dozen islands make up the Polynesian group: among them Hawaii, Samoa, Tonga, Tahiti and New Zealand. Each island's culture is unique, enhanced by traditions passed down from great-grandparents who, in turn, learned them from their ancestors. For centuries, the islands remained isolated. But now, jet transportation threatens to merge the cultures of these groups. It is only through conscious efforts to preserve each island's heritage that its precious songs, dances and ceremonies remain.

The entertainers in the Polynesian Revue at Walt Disney World are one group of men and women doing just that.

Under the direction of Kau'ihea-lani and her husband Pono, the troupe of twenty-six men and women (with a cross section of Polynesian backgrounds) performs at nightly luaus held at the Polynesian Village Resort Hotel. Although the audience thinks of it as a bit of show biz dazzle, the chanting and dancing they watch is very similar to that performed at luaus and feasts a dozen generations ago.

Each dance is accompanied by a chant, or mele, sung in adoration of the gods or goddesses or rulers of the islands. The movements of hips, arms, hands and feet may narrate a story of love or desire, tell a tale of a voyage across the seas, or sound the cry of young warriors readying themselves for battle. (Men perform as many dances as women and, in fact, were the only ones who were allowed to dance in ancient times.)

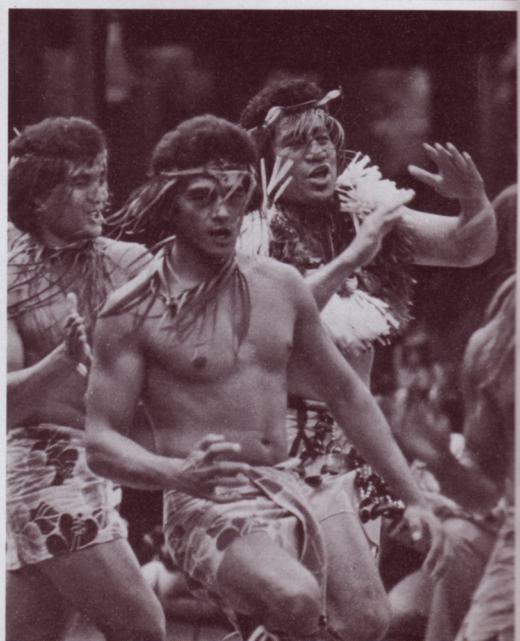
The variety of the Polynesian Revue show illustrates the different styles of dancing native to each culture. The rapid motion of undulating

hips, for instance, is generally Tahitian. Hawaiian dancing traditionally has slower, more graceful movements and uses hand motions to tell a story. Samoans utilize arms, hands, hips and feet in fast-paced, almost staccato movement.

The dances the troupe performs are authentic, the chants ancient. "There are more modern interpretations of the same dances," reveals mistress of ceremonies Kau'i, "but the old way is more beautiful."

Kau'i is the continuing energy behind the group at Walt Disney World. She was recruited from the Big Island in Hawaii to put together a show for Disneyland in 1971. The move to Florida later that year for the grand opening of Walt Disney World was to be temporary; seven years later, the Polynesian Revue is still there.

The dancers are a closely knit group and their affection for each other and especially for Kau'i is



EDUCATION

apparent. Five of the eight original members of the show, in fact, are still with the group.

"I have watched many of them grow up and get married," Kau'i relates. In conversation, she talks about a boy from New Zealand who performs in the show. The boy, who is a dozen years into manhood, teasingly calls her Mom and jokes with another dancer about who holds the spot that day as her "number one son."

Wearing a bright muumuu and

with a gardenia tucked into her long dark hair, she hardly looks like the grandmother she is. At 42, she has been teaching dancing almost half her life.

Kau'i was only eight years old when she graduated from her first Hawaiian dancing school. "At home, in the islands," she explains, "you learn Hawaiian dancing the way the youngsters here learn tap dancing or ballet."

As an adult, Tahitian dancing

fascinated her and she was eager to master the art and teach it to others. "I went to Tahiti to learn," she recalls. "My teacher didn't even speak English, only French and Tahitian. He would motion and point, and I would follow his example!"

When she finally opened her own dance studio in Honolulu, the new instructor found herself without students and almost in bankruptcy. "The Hawaiians frowned on Tahitian dancing; they thought it was vulgar! You must remember this really was the other side of the world and years ago the Island was very conservative, very religious. They thought it was cute if the children danced, but not when they were older. So, I taught Hawaiian dancing, too."

Many members of the Polynesian Revue also grew up in dancing school (under the watchful eye of a nudging grandmother). Others learned to dance as adults, building their repertoires while traveling in Samoa, Tonga or New Zealand.

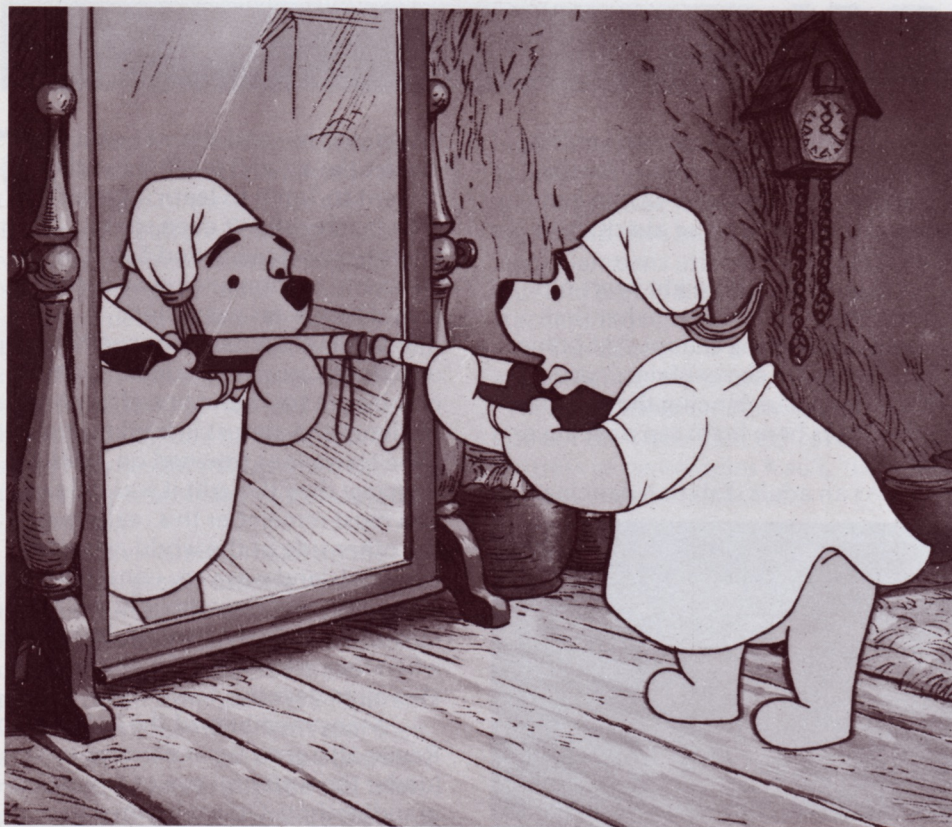
The distinctiveness of each group is also visible in the clothing each dancer wears. Traditional attire for the beautiful Hawaiian dance, "Return to Paradise," may be a brightly printed cotton sarong or a "grass skirt," actually handmade (by one of the dancers) of fresh ti leaves sent from Hawaii.

The rustling grass skirt of the type familiar to movie-goers is Tahitian. Men, as well as women, wear the costume, traditionally made of natural bark material dyed in bright colors.

Depending on the story a dance relates, flowers, feathers, beads or tall headdresses decorated with shells colorfully accent the dancers' clothing. In one war dance from New Zealand, the warrior paints his face black and carries a spear.

Authenticity is important to the members of the Polynesian Revue. When they perform, the group feels they aren't just entertaining their audiences, but educating them as well. Kau'i emphasizes: "I think it's good that we can show the differences between the islands and show the cultures of each group." For all who see their performances, the rich and diverse heritages of Polynesia remain unforgettable. 🍹





MOVIES/TELEVISION

A DOUBLE DISNEY TREAT



In addition to the "Winnie the Pooh and the Blustery Day" television special, Mickey Mouse's 50th birthday present to America's young-at-heart is a festive movie package of five classic Walt Disney cartoons, plus "Davy Crockett and the River Pirates," a rousing action-adventure story starring Fess Parker and Buddy Ebsen.

During September, October and November, the *Mickey Mouse/Davy Crockett Celebration Show* will be shown nationwide on weekend and holiday matinees only so that millions of Mickey's fans, young and old, can join in the celebration of the long and happy career of the world's most famous mouse.

The story of Mickey's beginning success in the movies fifty years ago is told in the cover story of this issue, beginning on page 2.

As he was in films, Disney was also a pioneer in the field of television programming. His studio began tv production in 1954 and he was among the first to present full-color programming with his "Wonderful

Through the animation wizardry of Walt Disney Productions, the world of Winnie the Pooh, Christopher Robin and all their friends of the Hundred Aker Wood comes to life when the Academy Award-winning cartoon, "Winnie the Pooh and the Blustery Day," returns to television, Monday night, November 28, at 8:00 on NBC-TV.

Joining Pooh Bear and young Robin are such colorful characters as Tigger, Owl, Piglet, Rabbit, Eeyore, Kanga and Little Roo. Among the vocal talents helping bring these characters to life are Sterling Holloway, Paul Winchell and narrator Sebastian Cabot.

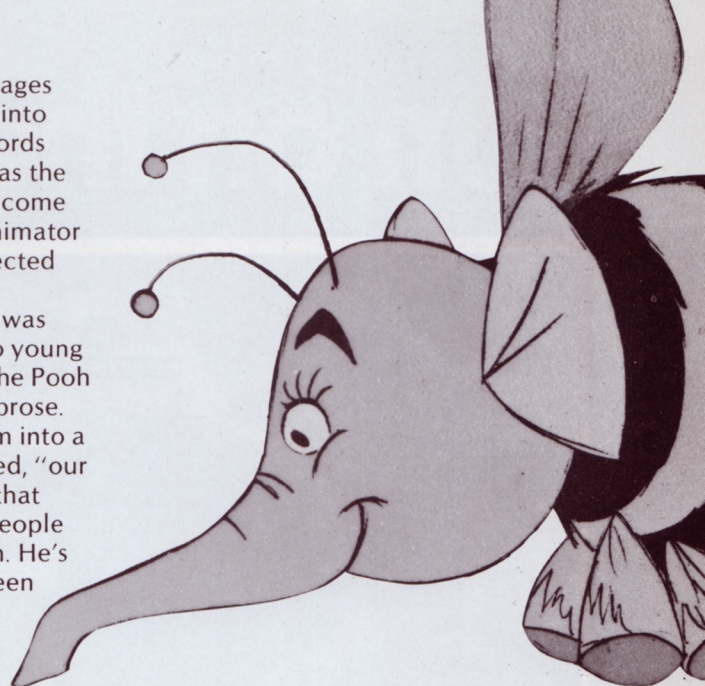
During the half-hour special, Winnie the Pooh encounters four fur-raising adventures: a blustery day, Tigger trouble, honey-stealing heffalumps and woozles, and a formidable flood in the Hundred Aker Wood.

In adapting A.A. Milne's internationally famous children's stories for film, the Disney creative staff borrowed greatly from the original drawings of Ernest Shepard which illustrate the Pooh books.



"Our animation shows pages turning, characters springing into action from still poses and words literally falling off the pages as the narration helps Pooh's world come alive," says veteran Disney animator Woolie Reitherman, who directed the show.

"Milne's style of writing was unusual in that it appealed to young and old alike, which makes the Pooh adventures classic pieces of prose. When it came to making them into a movie," Reitherman concluded, "our biggest job was maintaining that timeless charm. That's why people love Disney's version of Pooh. He's as real as the Pooh they've been reading about all their lives."



FOR KIDS



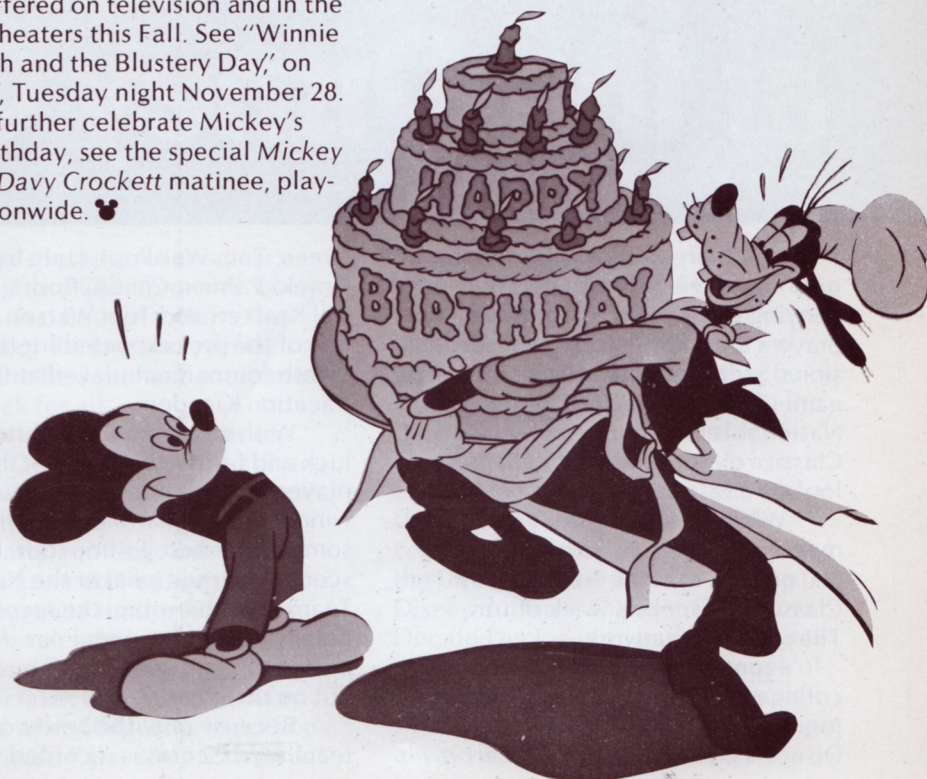
World of Color" in 1961.

One of the Disney show's most popular successes was the Davy Crockett series with Fess Parker, first shown in three parts in 1954. The legendary frontiersman was chosen because of Walt's own personal interest in our nation's early history and heroes. The response to the series was tremendous. Almost overnight, millions of youngsters were wearing coonskin caps, and there were shirts, books, lunch boxes and a huge variety of merchandise available—all bearing the likeness of Walt Disney's frontier hero.

"Davy Crockett and the River Pirates" was compiled from the second series of programs shown on the "Disneyland" television show.

The five cartoon shorts accompanying this theatrical feature were chosen from the virtually hundreds of Disney cartoons produced by the master craftsman over a period of some 40 years. Mickey's friends Donald Duck, Goofy, Pluto and a host of other well-known Disney characters appear in these classic cartoons.

Remind your family, "kids" of all ages, of the Double Disney Treat offered on television and in the movie theaters this Fall. See "Winnie the Pooh and the Blustery Day," on NBC-TV, Tuesday night November 28. And to further celebrate Mickey's 50th birthday, see the special Mickey Mouse/Davy Crockett matinee, playing nationwide. 🐭



Fun on the Greens



at the Disney Golf Classic

Call it pressure, excitement or just "the Bogie Man," there's no denying the tension that follows players around the course in a professional golf tournament; it's part of the game. So when the Walt Disney World National Team Championship Golf Classic rolls around each fall, golfers look at it as a happy change of pace.

While this is definitely a tournament to be taken seriously—a \$200,000 purse is at stake—the Disney Classic also spells a week of fun. The reason: teamwork.

From October 31-November 5, college pals and old golfing buddies join forces to meet the challenge of Disney's green monsters. Hubert

Green, Tom Weiskopf, Hale Irwin, Arnold Palmer, Chi Chi Rodriguez, Bill Kratzert and Tom Watson are a few of the pros expected for the eighth tournament played at the Vacation Kingdom.

With a combination of strategy, luck and faith in each other, the players compete for a place in the winners' circle—while the gallery sees some of the best golf on tour. Low scores are traditional at the National Team Championship; the record for 72 holes of play is 36 under par. And that means the fans see a lot of birdies out on the greens.

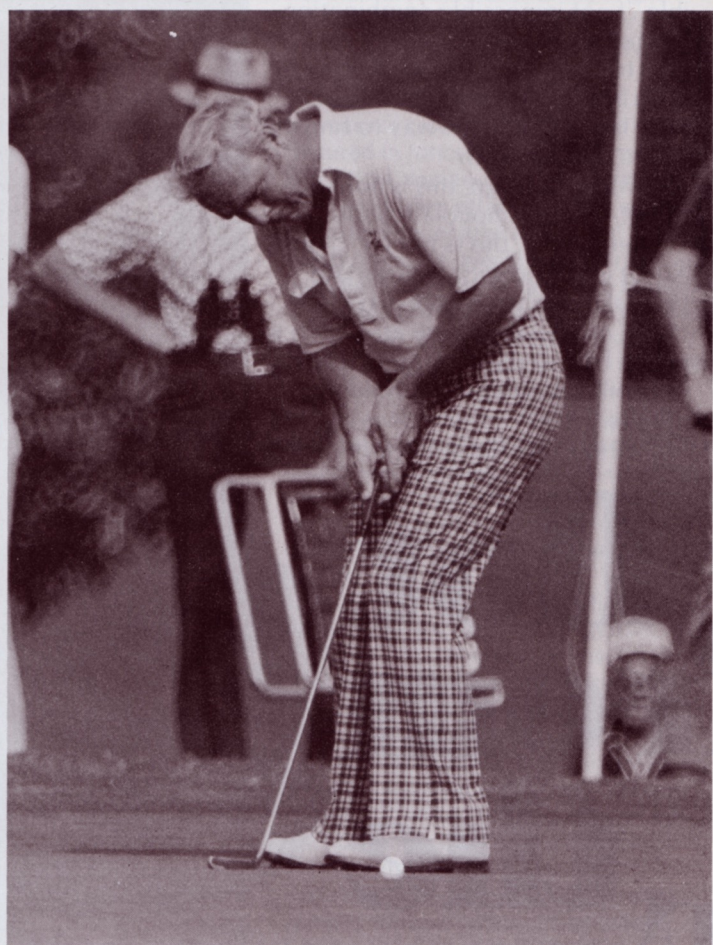
Because only the better of a team's two scores is recorded for

each hole, there are plenty of opportunities for go-for-broke drives and long-shot putts. Even if a golfer sends one into the woods, he knows he can count on his partner to "play it safe" for par.

Maybe it's a bit of that old Disney magic at work; but everyone here relaxes. There's no Bogie Man to follow the golfers around in this tournament!

Of course, that's not to say the National Team Championship doesn't have its share of tension and nail-biting action. Down-to-the-wire finishes, in fact, are getting to be annual occurrences.

Last year, after a neck and neck



battle around the back nine holes, teammates Gibby Gilbert and Grier Jones seemed destined for sudden-death play with Steve Melnyk and Andy North. But then, as Gilbert and Jones came down 18 to play the last hole of the day, Jones fired a shot up onto the green that came to rest just four feet from the pin. His birdie putt a few minutes later wrapped up the 1977 championship for his team.

The day had almost turned into a repeat of the year before when rookies Bill Kratzert and Woody Blackburn had to play three holes of sudden-death to earn their title. An incredible 15-foot putt by Kratzert gave them the win.

What's in store for this year's National Team Championship is anybody's guess. But if it follows the examples of the last two events, it promises to be a fun- and excitement-filled week for all.

Tournament week begins on Tuesday, October 31, with qualifying rounds played on the Disney courses. That evening, at a festive pro-am pairing party, professionals and amateurs are matched with their playing partners for the following day's twin celebrity pro-am tournaments.

Official action gets underway Thursday when 104 teams tee off on the 6,951-yard Palm and 7,222-yard

Magnolia courses at the Walt Disney World Gold Resort. The 44 top-scoring teams who survive the tight fairways and generous helpings of sand and water sprinkled throughout the Joe Lee-designed courses continue in the third round of play on Saturday.

Sunday's final round sees action on the Magnolia course. At the end of the day's play, a musical awards ceremony introduces the winners on the 18th green and a trio of famous Disney duffers—Mickey, Goofy and Donald Duck—is on hand to congratulate all. It's an appropriate touch of fun for the National Team Championship, where golfing and good times are always a winning team 🐭



You just have to wonder about it when you read "French-Fried Ice Cream" on the menu at the Trophy Room in the Walt Disney World Golf Resort Hotel. It seems an incompatible, if not impossible combination of opposites.

How does the cold stay cold or, even better, how does the hot get hot? There's only one way to find out — and it's delicious.

As desserts go, this is not your run-of-the-mill chocolate pudding or cheesecake; this is hot ice cream. And it is served with appropriate flourish in a champagne glass. The crispy coated ice cream arrives on a peach half, and is topped by a layer of vanilla sauce and a sprinkling of nuts.

Break into the still-warm cookie

crust and you're rewarded with a cool river of vanilla ice cream. Another spoonful and the flavors of vanilla and sweet pastry mingle with a rich flavor of almonds. Voilà! A layer of almond paste is the buffer between the cool interior and the warm cookie coating.

As you continue to dig into this delightful combination, hot and cold play havoc with your confused taste-buds. And somewhere inside of you, a practical voice warns that this is a calorie-counter's undoing. But every mouthful is worth the extra laps of jogging required for repentance later.



Hot from the Freezer

The Trophy Room has its own version of this unusual dessert and, understandably, the staff doesn't want to reveal all of its trade secrets. Although French-Fried Ice Cream is not a new idea, golf resort chef Mike Niedenthal says he knows of only two other restaurants that serve it.

With a few hints from Mike, though, and a good guess about that secret ingredient, you can re-create this novel dessert at home. Serve it to dinner guests and watch them try to act unimpressed.

Scoop vanilla ice cream (or use any other flavor) into balls; return to the freezer until the ice cream is very hard. Then roll each ball in egg white, followed by the "secret ingredient" (which, to this taster, appeared to be almond paste) and graham cracker crumbs. Return the ice cream balls to the freezer until solidly frozen. You may do this much in advance and then store until needed.

When ready to serve, deep fry each ice cream ball until it's golden brown. Drain; then place on a drained peach half in a champagne glass. Top with vanilla sauce (from your favorite recipe), sprinkle with chopped walnuts and add a sprig of fresh mint. Serve with coffee or cold milk.

We guarantee a chorus of "oohs" and "ahhs" and "How did you do it?" from everyone. But, of course, it's up to you to decide if you want to give them the scoop about French-Fried Ice Cream. 🍪



Howard Johnson's welcome Magic Kingdom Club travelers



From coast to coast in a broad cross section of North America, well-seasoned travelers are familiar with the bright orange roofs and Colonial type architecture that denote the settings of Howard Johnson's Restaurants and Motor Lodges. For over half a century, quality food and famous ice cream products have been featured in Johnson's roadside restaurants. Since 1954, spacious living accommodations have been offered in their warm, conveniently located hotels and lodges. Today there are over 900 restaurants and over 500 lodges stretching from Maine to California and into Canada and Puerto Rico.

As the "Official Host of Walt Disney's Magic Kingdom Club," over 400 participating Howard Johnson's Motor Lodges extend their welcome to Club members — offering a 10% discount on double-occupied rooms at the directory rate. And, at most motor lodges, children under 18 are accommodated free of charge when occupying a room with their parents.

Back in 1940, Howard Johnson opened the first turnpike restaurant in the United States on the Pennsylvania Turnpike. Now, Johnson's is the pioneer in toll road food service, remaining the leading toll road operator in the country.

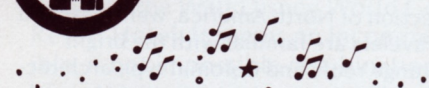
A labor shortage of skilled chefs led to Johnson's pioneering of the now common "convenience food" concept of pre-portioning food in central plants before shipping it to restaurants . . . ensuring high quality, standardized food service. Howard Johnson's became famous because of its uniformity of quality, high service principles, rigid specifications of food preparation and the use of standard menus which appealed to all ages. The popularity of Howard Johnson's ice cream is due to the original experimenting of Mr. Johnson with natural ingredients and high butterfat content back in the Twenties.

Today, Howard Johnson's distinctive hotels and motor lodges feature value . . . in big, sparkling clean rooms with oversized beds and wall to wall convenience. Many complexes feature 24-hour food service, cocktail lounges, saunas, swimming pools . . . as well as meeting and convention rooms, full banquet facilities and live entertainment. In addition to its fine benefits for MKC members traveling individually, Howard Johnson's Motor Lodges offer a special rate for tour groups, with a special menu which includes a variety of plans for breakfast, lunch, dinner and even picnics.

Wherever and whenever you travel in the United States and Canada, think of the value and comfort of Howard Johnson's . . . available at a special rate with your Magic Kingdom Club card, from coast to coast! 🍌



Disneyland



... Summer parades and fireworks may be coming to a close, but the fun continues at Disneyland throughout the fall season...

Those final summer evenings will find Park guests gathering along the banks of Frontierland's Rivers of America to glimpse Disneyland's River Show, a nostalgic showcase of favorite Disney characters and music. This "on the water" revue utilizes a variety of special lighting and staging techniques together with a dazzling fireworks finale to make for spectacular nighttime entertainment.

The beat goes on with Disco Disneyland, September 16. Live groups and performers will be spotlighted at various Park stages and locations to provide a sure remedy for disco fever.

Mother and Dad had their days earlier this year, and now the little ones have theirs during "Kid's Days," September 23 and 24. This special weekend will feature parades, musical revues and other exciting events.

The month of October offers a salute to our South of the Border friends with "Festival Mexico," October 14 and 15. Park guests will be surrounded by the sights and sounds of Mexico.

Mickey Mouse's 50th Birthday Parade—a twice-daily pageant for young and old—continues every Saturday and Sunday throughout the fall until November 18 and 19. That weekend, celebrity guests and all of Mickey's friends will join to pay tribute to this internationally beloved performer.

Thanksgiving presents a chance for families to spend a memorable holiday weekend. A traditional Thanksgiving Day feast will be served, and two evenings will offer a revival of the popular River Show, together with special big-name entertainment. Park hours will be 9 a.m.-7 p.m., Thanksgiving Day, November 23; 9 a.m.-Midnight, November 24 and 25; and 9 a.m.-7 p.m., November 26.

Information, times, dates and events subject to change without notice.

IN AND AROUND WALT DISNEY PRODUCTIONS



Home Entertainment

... New this fall is a sparkling birthday tribute to Mickey on his 50th from Walt Disney Home Movies.

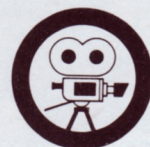
MICKEY MOUSE: THE FIRST 50 YEARS is a 400 foot color commemorative film of classic Disney footage, especially for film collectors. Here's Mickey's first talkie, **STEAMBOAT WILLIE**; his first starring role in **FANTASIA** as the "Sorcerer's Apprentice;" charming a new generation of children on his history-making television show, **THE MICKEY MOUSE CLUB**, and more!

The special anniversary package includes the film, a limited-edition gold or silver embossed box, and a

handsome illustrated booklet highlighting Mickey's career.

And, it's beginning to look a lot like Christmas this fall, as **A WALT DISNEY CHRISTMAS** is made available for home viewing. Here is a potpourri of Christmas visions and magic: children all nestled so snug in their beds, old Saint Nicholas, reindeer and sleighs. Together with Mickey and Pluto, and Chip n' Dale, it makes for Christmas as only Disney can celebrate it.

Both of these special offerings can be ordered in either English or Spanish, directly from Walt Disney Home Movies in Burbank.



Movies

... It's a Mickey Mouse birthday party all autumn long as theaters nationwide unveil a special celebration show in honor of Mickey's 50th birthday.

Shown just on weekends and holidays, the matinees-only program features five vintage Walt Disney cartoons starring many of the country's best loved characters: Mickey, Donald Duck, Goofy and Pluto among them.

Shown with these animated shorts is the classic "Davy Crockett, King of the Wild Frontier," starring Fess Parker and Buddy Ebsen in the legendary saga of America's foremost frontiersman.

An intergalactic double-feature, "Escape To Witch Mountain" and "Return From Witch Mountain," can be experienced in October as Ike Eisenmann and Kim Richards use their special powers to fight evil-doers Ray Milland and Donald Pleasence (in "Escape") and Bette Davis and Christopher Lee (in "Return").

Coming up at Christmas is the re-release of Walt Disney's "Pinocchio," playing with "The Small One," a brand new animated featurette about a young boy and his beloved donkey in ancient Nazareth.





Television

... Fantasy, first-run films and a fabulous line-up of family fare highlight the fall season and 25th year of "The Wonderful World of Disney," television's longest running prime-time series.

Seven Disney film favorites will premiere during the new season beginning with "The Gnome-Mobile." Walter Brennan stars as a lumber tycoon enlisted to save a mischievous clan of forest-dwelling gnomes.

Set to follow are the popular Disney features, "Darby O'Gill and the Little People," starring Sean Connery and Janet Munroe, "The Boatniks," "Scandalous John," "The Littlest Horse Thieves," "In Search of the Castaways" and "Never A Dull Moment."

A special two-part program, "Donovan's Kid," casts Darren McGavin and Mickey Rooney as two adventurers set loose in San Francisco. "The Healer" stars Ike Eisenmann (of "Return From Witch Mountain") as a youngster with an extraordinary ability to communicate with animals. "The London Affair," filmed on location in England, and "The Sky Trap," complete the trio of Disney movies-for-TV slated for the '78-'79 season.

Mark November 19 on your calendar for "Mickey's 50," a 90-minute NBC-TV birthday extravaganza on the "Wonderful World of Disney." Tracing Mickey's spectacular career, the show will feature Mel Brooks, Burt Reynolds, Raquel Welch, Henry Winkler, Gregory Peck, Jimmy Stewart and the entire Disney family

of characters as they extend their good wishes to this widely recognized screen and TV personality.

And, don't forget the return of "Winnie the Pooh and the Blustery Day." The classic half-hour special airs Tuesday, November 28 at 8:00 p.m. on NBC-TV (See "Double Disney Feature" in this issue).

Without a doubt, the new fall season continues to offer a television parade of Disney delights!



Music and Records

... A new generation of "Jungle Book" fans can look forward to enjoying the beautiful "Jungle Book" story-teller released last summer. This read-along book-record album went gold during its initial release, and it has been updated for a whole new audience.

Two all new storyteller book-record albums featuring Charlie Brown and the Peanuts gang are now available. "You're in Love, Charlie Brown" and "It's the Great Pumpkin" are both adapted from the popular television specials.

A collection of the most popular Disney songs has been recorded in a new two-record set. Classics such as "When You Wish Upon a Star" and "Zip-A-Dee-Doo-Dah" are featured in the "The Best of Disney" Volume I and II, and are now available in record stores.

The Walt Disney Music Company celebrates Mickey's 50th birthday with an exciting nationwide sweepstakes. You could be one of fifty first prize winners to visit Disneyland and Walt Disney World—watch for details!



Walt Disney World

The Mad Hatter's Ball

There's so much fun planned for this Magic Kingdom party, we needed two nights to celebrate—September 8 and 9! A special ticket for each night gives you hours of entertainment by top rock performers, and unlimited use of the attractions.

Armed Forces Days

We salute you! Members of all the Armed Forces and their families may purchase special-value tickets good for one day's unlimited use of the Magic Kingdom attractions during Armed Forces Days, October 7-13.

1978 Boat Show

Just about every kind of craft that ever went "sailing over the bounding main" will be on display October 12, 13, 14 and 15 at the Walt Disney World Village in Lake Buena Vista.

Art Festival in the Village

Lake Buena Vista welcomes the fourth annual art festival November 10, 11 and 12. Works of more than 200 American artists will be on display around the waterside Village.

Senior American Days

Crisp and sunny fall days are ideal for a visit to the Magic Kingdom for everyone age 55 and over. From November 4-19, seniors may purchase special-value tickets good for an entire day's unlimited use of the attractions.



1978 National Team Championship

The one-of-a-kind, "fun" golf tournament tees off October 30—November 5.

Top pros compete for a \$200,000 purse on the Walt Disney World Palm and Magnolia courses.

Information, times, dates and events are subject to change without notice. Before planning your Walt Disney World vacation, we suggest you write Walt Disney World Information, P.O. Box 40, Lake Buena Vista, FL 32830, for the latest information. 🍷

Disneyland®

PARK IN CALIFORNIA

"The happiest place on earth"



SPECIAL MAGIC KINGDOM CLUB TICKET MEDIA AVAILABLE ONLY TO CLUB MEMBERS

PASSPORT TO Disneyland®



AVAILABLE
NOW
THROUGH
MAY, 1979!

- Admission and unlimited use of all 54 Disneyland rides, attractions, and shows. (Except shooting galleries)
- Do it all! At your convenience!
- A full day of fun for the whole family!

ADULT	\$7.75
JUNIOR (12 thru 17)	\$7.25
CHILD (3 thru 11)	\$6.75

MAGIC KEY Ticket Book Also Available Includes Admission and any 11 Attractions of your choice

	Value	Box Office Price
ADULT	(\$15.40)	\$6.75
JUNIOR (12 thru 17)	(\$14.40)	\$6.25
CHILD (3 thru 11)	(\$11.00)	\$5.75

Effective through May, 1979

ABOVE TICKET MEDIA NOT AVAILABLE TO THE GENERAL PUBLIC

Present Magic Kingdom Club card at
Main Entrance Box Office.
(Parking—50¢ per car)

GENERAL ADMISSION ONLY

Entitles guest to admission to DISNEYLAND, and all
its free shows, exhibits and entertainment.

ADULT	\$5.50
JUNIOR (12 thru 17)	\$4.50
CHILD (3 thru 11)	\$2.50

Prices subject to change without notice.

FALL OPERATING HOURS

Disneyland is open Wednesday through Sunday during the fall, winter and spring seasons. The operating hours are 10 AM to 6 PM on Wednesday, Thursday, and Friday and 9 AM to 7 PM on the weekends. Extended operating hours will be in effect over the Thanksgiving weekend.



THREE GREAT WAYS TO EXPERIENCE DISNEYLAND!

1978
MAGIC KINGDOM
CLUB VACATION
PLANS AT DISNEYLAND

MAGIC KINGDOM CLUB ADVENTURE

Featuring deluxe accommodations at the exciting Disneyland Hotel — just a Monorail ride away from Disneyland! This delightful vacation adventure includes:

- Choice of two, three or four nights' accommodations at the Disneyland Hotel
- Admission to Disneyland and unlimited use of all rides and attractions (except shooting galleries) for two days
- Choice of other activities with the three and four-night plans
- From \$64.00 per adult, double occupancy

MAGIC KINGDOM CLUB HOLIDAY

Featuring accommodations at the new Inn At The Park Hotel, unlimited admission to Disneyland, and other valuable extras. The Magic Kingdom Club Holiday includes:

- Choice of two, three or four nights' accommodations at the Inn At The Park
- Admission to Disneyland and unlimited use of all rides and attractions (except shooting galleries) for two days
- Choice of other activities with three and four-night plans
- From \$56.00 per adult, double occupancy

MAGIC KINGDOM CLUB MINI-VACATION

The economical way for Magic Kingdom Club families to visit Disneyland, with accommodations at the nearby Howard Johnson's Motor Lodge — the "Official Host of the Magic Kingdom Club". This family vacation features:

- Choice of two, three or four nights' accommodations at the Anaheim Howard Johnson's Motor Lodge
- Two Magic Kingdom Club ticket books per person
- Choice of other activities with three and four-night plans
- From \$40.50 per adult, double occupancy

Junior and child rates are available at substantial savings for all Magic Kingdom Club Vacation Plans. Accommodations subject to space availability and price change without notice. Plans effective through December 31, 1978.

For further information regarding Magic Kingdom Club
Vacation Plans at Disneyland, please WRITE:

WALT DISNEY'S
MAGIC KINGDOM CLUB®
TRAVEL CENTER

P.O. Box 4180, Anaheim, California 92803
(Be sure to include your Chapter Number)
For reservations call (714) 956-2600

WALT DISNEY'S MAGIC KINGDOM CLUB®

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**PARTICIPATING HOWARD JOHNSON'S MOTOR LODGES
OFFER A 10% DISCOUNT ON DOUBLE-OCCUPIED
ROOMS AT THE DIRECTORY RATE TO ALL MEMBERS OF
THE MAGIC KINGDOM CLUB.**

This discount is not applicable to commissionable, special group, or preferred rates. You must make advance reservations and identify yourself as a Club member. Membership card must be presented upon registration. This offer effective until withdrawn.



**TOLL-FREE
RESERVATIONS
800-654-2000***

*In Oklahoma: 800-522-9041
*In Canada: Call Collect 405-848-8611

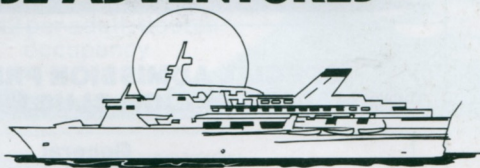
Get a FREE directory listing the participating lodges at any Howard Johnson's Motor Lodge or Restaurant.

REMEMBER:

At most motor lodges, children under 18 are accommodated free of charge when occupying a room with their parent(s).

CARIBBEAN and BAHAMAS CRUISE ADVENTURES

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**Norwegian
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Lines.**



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WALT DISNEY'S
MAGIC KINGDOM CLUB®

TRAVEL CENTER

P.O. Box 600, Lake Buena Vista, Florida 32830
(Be sure to include your Chapter Number)

Another exclusive for Club Members

FLORIDA Cypress Gardens

Now, your membership card entitles you and your entire family to a special admission price at CYPRESS GARDENS near Walt Disney World in Florida.

	REGULAR PRICE	CLUB MEMBER PRICE
ADULT	\$4.50	\$4.00
JUNIOR (12-16)	\$3.50	\$3.00
CHILD (6-11)	\$2.50	\$2.00

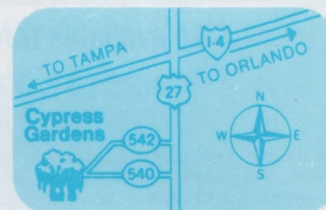
Children under 6, FREE with parent.

Prices subject to change without notice.

OPEN EVERY DAY OF THE YEAR

**FOUR WATER SKI SHOWS DAILY:
10:00 — 12:00 — 2:00 — 4:00**

Offer applicable through December 31, 1978. Membership Card must be presented at Ticket Window.



For Further Information Please Call (813) 324-2111

Exclusive Magic Kingdom Club travel adventures to

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AND
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1978

DEPARTING FROM LOS ANGELES

September 14	November 2	November 30
October 26	November 9	

1979

DEPARTING FROM LOS ANGELES

January 11	February 8	March 1
January 18	February 15	March 29
February 1	February 22	April 5

DEPARTING FROM CHICAGO

January 11 and February 15

**DEPARTING FROM
BALTIMORE**

January 18

**DEPARTING FROM
PHILADELPHIA**

February 1

**DEPARTING FROM
NEW YORK**

February 8

**DEPARTING FROM
ATLANTA**

February 22

for further information please write:

WALT DISNEY'S
MAGIC KINGDOM CLUB®
TRAVEL CENTER

(Los Angeles departures)

P.O. Box 4180, Anaheim, California 92803

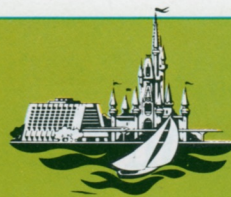
(All other departures)

P.O. Box 600, Lake Buena Vista, Florida 32830

(Be sure to include your Chapter Number)

Walt Disney World[®]

VACATION KINGDOM IN FLORIDA



Magic Kingdom Theme Park Admission Media

SPECIAL MAGIC KEY TICKET BOOK

AVAILABLE ONLY TO MAGIC KINGDOM CLUB MEMBERS

Includes use of Walt Disney World Transportation System (monorails, ferryboats and trams) for one day, Magic Kingdom theme park admission, and ANY 8 attractions of your choice.

	Value	Box Office Price
ADULT.....	(\$13.70)	\$8.25
JUNIOR (12 thru 17)	(\$12.70)	\$7.25
CHILD (3 thru 11).....	(\$10.70)	\$6.25

(Parking — 50¢ per car)

— NOT AVAILABLE TO THE GENERAL PUBLIC —
Present Magic Kingdom Club card at Main Entrance
Box Office. Effective through May, 1979.

Also available through Dec. 13

SPECIAL TWO-DAY UNLIMITED-USE TICKET MEDIA

Includes two days' admission to the Magic Kingdom theme park, two days' unlimited use of all Magic Kingdom rides, attractions and shows (except Shootin' Gallery), and two days' unlimited use of the Walt Disney World Transportation System.

	General Public	CLUB MEMBERS
ADULT.....	\$18.00	\$17.25
JUNIOR (12 thru 17)	\$16.00	\$15.25
CHILD (3 thru 11).....	\$14.00	\$13.25

Present Magic Kingdom Club card at Main Entrance Box Office.

GENERAL ADMISSION ONLY

Entitles guests to the use of the transportation systems (monorails, ferryboats, and trams), admission to the Magic Kingdom theme park and all its free shows, exhibits, and entertainment.

ADULT.....	\$6.50
JUNIOR (12 thru 17)	\$5.50
CHILD (3 thru 11).....	\$3.50

Prices subject to change without notice.

**Club members receive
10% discount with minimum
\$5.00 total purchase at**



Effective throughout 1978, Club members receive a 10% discount with minimum \$5.00 total purchase on all merchandise in the Walt Disney World Village at Lake Buena Vista. This offer excludes dining, alcohol, food, tobacco and pharmaceutical products. A valid membership card MUST be shown upon purchase.

WALT DISNEY WORLD

is open seven days a week throughout the year.

The Magic Kingdom theme park is open from 9 AM to 7 PM, with extended operating hours during summer and holiday periods.

GOOD NEWS FOR MAGIC KINGDOM CLUB GOLFERS AND TENNIS PLAYERS!

- Special golf rates on the Palm, Magnolia, and Lake Buena Vista courses:

General Public	MKC Members
\$16.00	\$14.00

Includes greens fee and electric car.

- Special tennis court rates at the Contemporary Resort, Golf Resort, and Lake Buena Vista Club:

	General Public	MKC Members
Singles	\$4.00/hour	\$3.00/hour
Doubles	\$6.00/hour	\$5.00/hour

Prices subject to change without notice.

RIVER COUNTRY

The Ol' Swimming Hole



SPECIAL ADMISSION PRICE FOR MAGIC KINGDOM CLUB MEMBERS!

	General Public	CLUB MEMBERS
ADULT	\$4.75	\$4.00
CHILD (3 thru 11)	\$3.75	\$3.00

Present Magic Kingdom Club membership card at Fort Wilderness/River Country ticket window.
Prices subject to change without notice.

Located in Fort Wilderness

1978 MAGIC KINGDOM CLUB VACATION PLANS



Walt Disney World®
VACATION KINGDOM IN FLORIDA

VACATION KINGDOM HOLIDAY

- Four nights' accommodations in the Contemporary Resort Hotel, Polynesian Village Resort Hotel, or Golf Resort Hotel
- Five days' use of the Walt Disney World transportation system
- Five days' unlimited admission to the Magic Kingdom
- Magic Kingdom Club ticket book good for 16 Theme Park Attractions
- One day's admission to River Country
- Special coupons good for dining and recreational activities in Walt Disney World
- From \$165 per adult, double occupancy



CAMPING JAMBOREE

- Three nights' use of Fort Wilderness campsite with optional, fully-equipped, travel trailer by Fleetwood
- Four days' use of the Walt Disney World transportation system
- Four days' unlimited admission to the Magic Kingdom
- Magic Kingdom Club ticket book good for 16 Theme Park attractions
- One day's admission to River Country
- Special coupons good for a variety of dining and recreational activities in Walt Disney World
- From \$67 per adult, double occupancy



WORLD VACATION

- Four nights' accommodations in a Lake Buena Vista Vacation Villa or Vacation Treehouse
- Five days' use of the Walt Disney World transportation system
- Five days' unlimited admission to the Magic Kingdom
- Magic Kingdom Club ticket book good for 16 Theme Park attractions
- One day's admission to River Country
- Special coupons good for a variety of dining and recreational activities in Walt Disney World
- From \$214 per adult, double occupancy



LAKE BUENA VISTA THREE-NIGHT HOLIDAY

- Three nights' accommodations at one of the four hotels in Lake Buena Vista Hotel Plaza
- Four days' unlimited shuttle service between Hotel Plaza and the Magic Kingdom
- Two Magic Kingdom Club Theme Park ticket books
- One day's admission to River Country
- Special coupons good for dining and recreational activities in Walt Disney World
- \$112 per adult, double occupancy

LAKE BUENA VISTA FIVE-NIGHT HOLIDAY

- Five nights' accommodations at one of the four hotels in Lake Buena Vista Hotel Plaza
- Six days' unlimited shuttle service between Hotel Plaza and the Magic Kingdom
- Three Magic Kingdom Club Theme Park ticket books
- One day's admission to River Country
- Walt Disney World Cruise to Treasure island
- \$143 per adult, double occupancy

- MAGIC KINGDOM CLUB VACATION PLANS ARE AVAILABLE ONLY TO CLUB MEMBERS. SPACE IS LIMITED ... MAKE YOUR RESERVATIONS AS EARLY AS POSSIBLE.
- JUNIOR AND CHILD RATES ARE AVAILABLE AT SUBSTANTIAL SAVINGS FOR ABOVE VACATION PLANS.
- EFFECTIVE THROUGH DECEMBER 31, 1978. Prices subject to change without notice.

for further information please write:

WALT DISNEY'S
MAGIC KINGDOM CLUB®
TRAVEL CENTER

P.O. Box 600, Lake Buena Vista, Florida 32830

(Be sure to include your Chapter Number)

For reservations call (305) 824-2600

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a classic among classics!

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Pinocchio



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